

DR. BARRY WEINTRAUB

THE BOARD-CERTIFIED PLASTIC SURGEON BRINGS AWARD-WINNING SERVICES TO LOCAL AND INTERNATIONAL PATIENTS

BY ELIZABETH DARWEN



Dr. Barry Weintraub, a board-certified plastic surgeon practicing at the heart of New York on Fifth Avenue and 61st Street, has recently been named one of America's best plastic surgeons in 2023 for facelift surgery by *Newsweek*. Top professionals in the field have recognized Dr. Weintraub by voting for him in this prestigious publication, which recently released its annual list.

"I am truly honored to be recognized by *Newsweek* as one of the best plastic surgeons for 2023," Dr. Weintraub says. "I am dedicated to providing my patients with the highest quality of medical and plastic-surgical care, as well as delivering the most sophisticated, age-appropriate results, always with a keen eye toward natural attractiveness."

Dr. Weintraub shares this philosophy with his entire staff, which provides an atmosphere of respect and compassion. Every patient admitted to his surgical facility experiences not

just a personalized interaction but also a personalized plan for their overall aesthetic, whether it be a surgical plan encompassing a facelift, neck lift, blepharoplasty (eyelid lift), rhinoplasty, or revisionary surgery, or a noninvasive plan involving skin care and injectables, lasers, microneedling, or any number of other approaches.

Board-certified by the American Board of Plastic Surgery, Dr. Weintraub has more than 30 years of experience and has earned a reputation for his exceptionally natural-looking results. "You should never be able to tell that someone had surgery. Less is always more!" says Dr. Weintraub. "I have made it my mission to give patients the most understated and natural results while avoiding the telltale signs of surgery."

For his facelifts, he hides all incisions inside the tragus in the ear so that the hairline incision is not visible. For his rhinoplasty patients, he either employs the "closed" technique, or for the "open" approach, he uses suture material finer than a human hair (as he does with his upper-eyelid surgeries). Pains-takingly, he sews all incisions under loupe magnification for the thinnest incisions possible.

"There are many different modalities to correct skin laxity, jowl formation, deep nasolabial folds, turkey-gobble necks, eye bags, plunging nasal tips, and bumps on noses," Dr. Weintraub says. "It's always my pleasure to help educate patients as to what meets their needs and fits their lifestyles."

Weintraub, who appears regularly on Castle Connolly's Best Plastic Surgeons in America and Best Doctors in New York lists, holds in high regard the ideals he was taught at Cornell, both in medical school and his plastic-surgical fellowship, during a time when patient care and compassion were almost religiously revered.

Dr. Weintraub believes that physicians should be welcoming and respectful and must never lose sight of the sacred privilege that it is to operate on another human being. Each patient is a person possessing real-life issues and concerns.

"Surgery is not a horse race," he says. "Taking time is essential to patient safety, as well as ensuring an outstanding, understated, and natural-looking result."

Dr. Barry Weintraub

800A Fifth Avenue, New York City

drbarryweintraub.com | 212.737.7500