

Dr. Barry Weintraub

BEAUTY *by* DESIGN

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Dr. Barry Weintraub is known in the upper echelons of society as “The Face Doctor” due to his techniques which, coupled with an extremely sophisticated aesthetic, create surgical results that look unquestionably natural without revealing any telltale signs of surgery.

“My consultations can last upwards of an hour or longer,” explains Dr. Weintraub from his office located across from Central Park on Fifth Avenue and 61st Street. “I begin the conversation by asking patients what they wish to improve: it is their decision – not mine – as to what bothers them. While looking in a mirror, they point to the area of concern. It’s an honor to possess the skills to fulfill their requests.”

Dr. Weintraub’s accomplishments are reflected in the compilation of framed college and medical-school degrees hanging in his office. Dr. Weintraub attended Brandeis University graduating Magna Cum Laude. He completed his medical degree at Weill Cornell Medical Center and completed his General Surgery, Internship and Residency at UCLA- Cedars Sinai. His fellowship in Plastic Surgery was also completed at Weill Cornell. “What I enjoy most about this field is its evolution – not just in broad strokes with the improvement of technology and instrumentation, but the specific evolution of my personal surgical skills. Every year I develop new techniques as a result of operating on my patients and especially seeing them numerous times postoperatively during their follow-up appointments. This allows me to examine how my techniques manifest.”

One of the most sought-after techniques is Dr. Weintraub’s hybrid facelift. “My patients in the 50+ range want to correct their sagging midfaces, nasolabial folds, jowls, marionette lines and the laxity of their necks – but without looking pulled or fake. Particularly with the increase of male facelifting, people are thrilled with the results of the hybrid lift, which is comprised of three parts: the extended deep-plane facelift (which addresses the nasolabial folds, marionette lines, jowls, and the area around the mouth), the SMAS layer (which addresses the neck and jawline), and the cuticular (which helps lift the sagging midface and cheekbones). In addition,” says Dr. Weintraub enthusiastically, “sometimes patients request an extremely subtle tip-lift of the nose. This can take years off someone’s appearance, because an



obvious hallmark of older age is the downturned, bulbous nasal tip that becomes more evident upon smiling.”

While Dr. Weintraub enjoys helping patients look naturally attractive, his focus is specifically on preserving their individuality. No duck lips, no excess fillers, no over-doing it for the sake of false beauty, and no cookie-cutter noses and faces. “As soon as you exit the realm of the subtle and natural, you can look tampered with and therefore, much older. This is because if you look like you’ve had something done, by nature you’re not young!”

Another popular surgery is Dr. Weintraub’s Bedroom Eye Lift™. This addresses the puffy fat of the lower lids that makes patients look tired, as well as the conservative removal of excess skin of the upper eyelids which is key to retaining the eye’s natural shape. “In essence,” explains Dr. Weintraub, “it’s the opposite of the deer-in-the-headlights blepharoplasty, because if you remove too much skin of the upper eyelids, patients look frightened and odd, but if the amount is just right, they still look like themselves.”

Interestingly, according to Dr. Weintraub, one of the most important things a plastic surgeon can tell a patient is the simple word “no.” Dr. Weintraub refuses many cases when it’s not in the patient’s best interest – such as if a family member pressures them to have surgery, or if the risk/reward ratio is not in a patient’s favor. In such instances, Dr. Weintraub will not perform the surgery and will gently explain why.

When reviewing before-and-after photos with Dr. Weintraub, it’s not hard to be impressed. The changes are subtle but extremely effective. His rhinoplasty results, for example, possess a variety of shapes and sizes that vary from patient to patient, but end result is always perfectly harmonious and congruous with the patient’s facial features. Challenging revision-rhinoplasty results show improved profiles from correcting unsatisfactory results produced by other offices. Neck lifts, which are frequently sought after since the neck is one of the first things to show age, can be performed on men and women. “Women at first try to disguise matters by wearing scarves, and men find that their necks hang over their shirts and ties. This is due to the natural gravitation

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For more information about Dr. Barry Weintraub go to:
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descent of skin and fat over time. In addition, diet, exercise, sun damage and genetics contribute to the ageing process.”

Sharing his philosophy of what makes for an attractive face – whether male or female – Dr. Weintraub describes that aesthetically, a series of “S” shapes contribute to facial elegance. “The forehead should go in at the temples, out at the cheekbones, in at the midface, out at the jawline, and in at the neck. Once you disregard the natural anatomical landmarks and overfill, overstretch, or distort in any way, people no longer benefit from having procedures done. In New York City,” explains Dr. Weintraub, “there exists a more understated and European aesthetic as compared to certain southern locations in the U.S. Lately, however, I’ve seen patients from New York who have had near-misses or unfortunate experiences with individuals they think are board-certified plastic surgeons, but who are not. In fact, there was a recent spate of hospitalizations due to bootleg Botox. I always urge patients who seek board-certified plastic surgeons to go to the American Board of Plastic Surgery’s website (<https://www.abplasticsurgery.org/>) to verify membership.”

The commitment to superior patient care, as well as the respect of aesthetics, is evident in Dr. Weintraub’s office. He holds sacred the honor of treating patients and always puts patient care first. “The essence of plastic surgery combines medical science and artistic vision. First comes the medical care, the safety, the science. After that, you must have a sense of beauty, an artistic ability to know when to stop, in order to create truly profound results.”

BEFORE AND AFTER

